



The mission of the Whitehall Chamber of Commerce is to bring individuals, businesses and organizations together to enrich our community.

MINUTES

BOARD MEETING

July 6, 2023 12:02 p.m.

Ledger Office

The Whitehall Chamber of Commerce Board Meeting was called to order at 5:02 PM by President Liz Pullman. In attendance were: Liz Pullman (President/Ledger), Sherre Mead (Treasurer/Num3rs), Pam Polachi (Past President/Western Legacy Center), Carey Burnside (Board Member/Arctic Heat), and Chiara Schober (Chamber Coordinator)

Current Business

a. Treasurer's Report

Sherre

Sherre reported that the Main account has \$61,955.62, Rodeo account is \$25,441.37, and Savings account is \$10,017.98 for a total of \$97,414.97. The Debit card was closed for suspicious activity. New cards have been ordered. Sherre has been actively cleaning up QB.

b. ARPA

Liz

We are waiting on the ARPA Grant to come in. Leslie has asked for a breakdown of how funds will be allocated. We discussed Event Ads - \$5,000, Chamber Ads - \$2,000, Shop Local - \$2,000, Misc. - \$1000.

c. Enchanted Forest Faire Recap

Liz

There were approximately 300 people who attended throughout the day. The Whimsical Wonders have asked Liz to manage the event next year to keep them organized and on track. There were discussions about making some changes like later in the day to transition into the evening for houses to be lit up, adding some shade sails, extra sand bags and more signage.

d. Frontier Days

Liz/Chiara

The Town asked for an \$800 donation from the Chamber. Western Legacy Center will have vendors out at their location. There are 44 paid vendors. We discussed sending out our vendor event sign ups ASAP. We should market to Anaconda and Deer Lodge vendors. Missoula Food Truck. The Chamber Board will decorate businesses the week of the 17th. We have 9 businesses signed up and Monique will decorate. Chamber BBQ will be on Thursday the 27th at 6pm with set up at 3pm at the Sunlight pavilion. Split Diamond Ranch and Jefferson Fresh Foods made donations to cover food and beverages. We would like to run it as a Free Community Dinner and invite newcomers and new business owners as well. We will still put out a few donation boxes. Friday vendor check in at 8am at Sherre's office. Brandy Yates will help with Check-In. Parade starts at 11 with line up at 10am. Tim & Civil Air Patrol will manage the parade route. Lorie and Rhia plan to help as well. Terri Casagranda is the Grand Marshall. Phil & Laura will have Kids Activities/Rodeo on the Main Street Green. Magic and Talent Show 1-4pm. World Record event 4-6pm. Each team is paying \$10 to participate and Business Sponsors are \$100 per event. Porta Potties and road closures have been submitted and approved. Town Rodeo is at 6pm followed by the

Street Dance. Bruce is marketing FD with radio ads. We have a TV ad in the works. Clean up will be Sunday morning at 8am.

e. Phone Book

Liz

Guess what? The Phone Books are finally here!

f. BTBJ

Liz

August 19th is saved for the Chamber at the Community Center for our updated version of BTBJ/Awards Dinner. Do we want to have a show? Chiara is working to get the Follies, but their season is long and they only have one troupe this year. We would like to have a DJ and dancing. We discussed the possibility of food trucks to cater, keeping it country with BBQ. We talked about a "Signature Drink". We would keep the auction items to a minimum. New possible name for the event "S#it Kickers & Jeans".

g. Fall Fest

Liz

Let's get the committee together to run with Fall Fest. We expect to have the Garden Club, Whimsical Wonders, doing Pies in the Star Theatre.

h. Push Pennies

Liz

Liz shared that there was a recent situation where the Town was asked for assistance to help someone get bus fare to get home. They do not currently have any program for that kind of help. Liz remembered a time when the Ledger had a program called Push Pennies. They had containers around town for folks to put spare change into to create a fund to help folks in need.

Pam made a motion to adjourn the Board Meeting at 1:55 p.m. and Seconded by Liz. Motion carried.

Business After Hours

Will be hosted by Sage Wellness Center on July 13th.

Submitted by:
Chiara Schober