



The mission of the Whitehall Chamber of Commerce is to bring individuals, businesses and organizations together to enrich our community.

MINUTES

BOARD MEETING

November 9, 2023 12:00 p.m.

Borden's Conference Room

The Whitehall Chamber of Commerce Board Meeting was called to order at 12:04 PM by President Liz Pullman. In attendance were: Liz Pullman (President/Ledger), Dana Brunet (VP), Sherre Mead (Treasurer/Numb3rs), Carey Burnside (Board Member/Arctic Heat), Kylie Hansen (Board Member/PTSA), and Chiara Schober (Executive Director)

Current Business

a. Treasurer's Report

Sherre

Sherre reported for Sherre that the Main account has \$72,343.82, Rodeo account is \$25,426.37, and Savings account is \$10,019.68 for a total of \$107,789.87. Sherre informed the Board that the Rodeo account is getting \$5 charges. Dana made a motion to dissolve the Rodeo account and add it to Savings. Motion seconded by Carey and passed.

b. Biz & Vol Recognition

Liz

The event on Thursday, September 21st was well attended for our first year. We had an abundance of food. Next year we will have more time to do more planning.

c. Christmas Festival

Carey/Liz

Parade of Lights - Friday, December 8th meet at the Fish Pond at 5:30 pm. This is not a true parade. Liz will submit a route. Tim with TSS will announce the route over Whitehall Public Radio and remind participants to follow traffic laws. There will be prizes for best Business and Personal vehicle. Dana and Sherre will be the judges. Kids Activities - Hosted by the Whimsical Wonders. Chiara will get Judy Chadwick the information on the crafts ordered if they want to use them. Elfie Selfie - Elves have been delivered by Chiara and hints will start Dec 1. Business Bingo - It was suggested to add newly opened businesses along with members. Chiara brought up running Bingo the whole week before the Christmas Festival as some businesses aren't open all day on Saturday. Liz has the old cards and will make calls and update them. Veteran's Chili Feed Saddle Club Wreath Auction PTSA Thursday, December 7th Free Soup and Movie night at 5:30 pm watching Home Alone 2. Business and homes decorated by December 22nd. Dana and Sherre will judge the houses after 6pm on the 22nd.

d. Annual Meeting/Membership - December

Liz

The Chamber Kickoff Meeting will be in January. Liz suggested we have a pre-meeting on December 14th at 11 am to prepare for the Annual Membership Meeting later that afternoon.

Carey made a motion to adjourn the Board Meeting at 12:58 p.m. and Seconded by Sherre. Motion carried.

GENERAL MEETING

November 9, 2023 1:00 p.m.

Borden's Conference Room

The Whitehall Chamber of Commerce General Meeting was called to order at 12:59 PM by President Liz Pullman. In attendance were: Liz Pullman (President/Ledger), Dana Burnet (VP), Sherre Mead (Treasurer/Numb3rs), Carey Burnside (Board Member/Arctic Heat), Kylie Hansen (Board Member/PTSA), Chiara Schober (Executive Director), LaDonna Knox (High Peaks FCU), Timothy Schober (White Hat Solutions/TSS), Jeannie Ferriss (Whitehall Library), Tom Harrington (WLC/Vets), and John Kreis.

Approval of Minutes

Tom made a motion to approve the October 2023 minutes as presented. Seconded by Sherre. Motion carried.

Treasurer's Report

Sherre reported for Sherre that the Main account has \$72,343.82, Rodeo account is \$25,426.37, and Savings account is \$10,019.68 for a total of \$107,789.87.

Director's Report

Chiara shared that the cost for the Rent.Fun Self Serve Kayak Rental was way out of our budget and would take 5-10 years to make a profit. While researching for Small Business Season Chiara came across Yiftee for a digital version of "Chamber Bucks" it is a gift card that only works at registered businesses and is run like a MasterCard. Dana stated that there is an extra fee for punching in the numbers. It's called Card Not Present or CNP fee. And she would not use it. Chiara will call to get more information. Shop Local and Win in Whitehall is up and running. Customers get an entry in the holiday basket drawing for every \$25 spent at local businesses and an extra ticket if the business is a Chamber Member. If your business would like to donate, contact the office. 2024 Event dates were quickly discussed and will be made available in December.

Guest Reports

Extension/JLDC - Liz Pullman

Building 6 is sold and is expected to be a Family Dollar.

Gold Junction Presents - Liz Pullman

WindSync Free Chamber Music Concert is November 11th. Community Theater is working on their show and plans to perform during the Christmas Festival. Flex use stage project with Barrick is on hold. Screams Come True had to refund close to \$700 due to weather. This year SCT had food trucks and a mobile photo booth business.

Jefferson County Events - Bruce Bincouski

This has been a busy summer. Rappin' the Rivers may not come back. The Rodeo was huge. Last weekend we had a Music & Arts Festival. The Boulder Monitor put on an Idea Fest. Boulder will have their haunted house at the fairgrounds. Circus Monster Mash will be at the Fairgrounds October 14th. There was only one open weekend at the fairgrounds all summer.

Library Report - Jeannie Ferriss

The library has Fraud Bingo on Tuesday at 11:30. There are 20 already signed up. The kids have been working on quilts for parent Christmas Presents. If you have extra fabric or batting, please bring it to the library. Wednesday, November 15th the library will have an old fashioned slide show with the Jefferson Valley Museum. If you've got kids in your life, sign up for Dolly Parton's Imagination Library for free books.

Mural Report - John Kreis

The K-Bar Mural is going to be installed this Wednesday, if weather permits. The murals are going to get Lewis and Clark Letters etched on metal to be installed early next year.

Western Legacy Center Report - Tom Harrington

Cowboy Christmas Dinner and Fundraiser is Saturday, December 16th. Be sure to get you tickets soon. WLC is looking at putting in walking trails in the space being leased from Town Pump across the street. They are also working with the Film Office for a Lewis and Clark event in the future.

Whitehall PTSA - Kylie Hansen

The PTSA Scentsy Fundraiser sold \$6,240. \$1,842 goes to the PTSA and over \$1,000 in rewards will go towards the Holiday Shop. Next meeting is Monday at 4:15 pm in the teachers lounge. Free Family Soup & Movie night will be December 7th at 5:30 pm watching Home Alone 2. The Holiday Shop for students to “buy” gifts for friends or family members is scheduled for December 11-14th and will be the last few hours of the school day. Please feel free to donate new or used in new condition items and wrapping paper. Looking ahead to a spring Hoedown.

Current Business

Christmas Festival - Liz Pullman

The Parade of Lights is on December 8th meeting at the Fish Pond at 5:30 pm. Dana and Sherre will be the judges for best personal and business vehicle. The House and Business Decorating Contest will be later in December. Elfie Selfie, Business Bingo, and Kids Activities are scheduled. The library will have Santa and crafts with the Friend cookie reception.

Additional Business/Public Comment

-Liz was contacted by William Israel to start a tour business to bring folks to see the Sage Wall. Liz will share his information with Tom and WLC.

-Tom shared that at the CTAC Meeting Golden Sunlight Mine has 3 entry level openings.

-Chamber Job Fair: Should we do one? Find out when the School does theirs and try to coordinate.

Adjournment

Dana made a motion to adjourn the Meeting at 1:57 p.m. and Seconded by Carey. Motion carried.

Submitted by:

Chiara Schober