



The mission of the Whitehall Chamber of Commerce is to bring individuals, businesses and organizations together to enrich our community.

MINUTES

BOARD MEETING

April 13, 2023 5:00 p.m.

Ledger Office

The Whitehall Chamber of Commerce Board Meeting was called to order at 5:02 PM by President Liz Pullman. In attendance were: Liz Pullman (President/Ledger), Dana Brunet (Vice President/Pepper Tree Deli), Sherre Mead (Treasurer/Numb3rs), Carey Burnside (Board Member/Arctic Heat), Anna Coleman (Board Member/Starlight Electric), and Chiara Schober (Chamber Coordinator)

Current Business

a. Treasurer's Report

Sherre

Sherre reported that the Main account has \$70,176.41, Rodeo account is \$25,441.37, and Savings account is \$10,016.73 for a total of \$105,634.51. There are no new letters. The Rodeo check has still not been cashed.

b. Chamber Bucks Update

Liz

Chamber Bucks have been updated with a new design. Bucks are going back to Rocky Mountain Bank and we will sell them at the Chamber Office. We will get an embosser and gold stickers to help with the security of the Chamber Bucks. Chiara Schober can be added to the Chamber Bucks bank account.. Anna made a motion to have \$200 petty cash at the Chamber office for in house Chamber Bucks sales and purchase of an embosser with the Chamber Logo. Dana seconded, motion passed. Sherre suggested making the new bucks a little bigger.

c. Entrepreneurial Membership

Liz

We have a youngster who is looking to have a lemonade/craft stand in their yard over the summer. They presented to the town council and will be offered a business license for \$1 a year until they are 18 years old. Liz is wanting to offer an Entrepreneurial Membership to kids under 18 to join the Chamber for \$1 and give them access to the meetings and learn the ins and outs. Chiara knows about a Chamber organization called Young Professionals and will look into it further.

Additional comments: Kristy Heppler would like to update the Easter Bunny costume. The Board has a plan for a refresh. Rodeo grounds will not likely be available to the community this summer as the town has terminated the lease with the Saddle Club and be re-negotiated. Sherre Mead will not be her for the May or June meetings, but will have the Treasurer's Report prepared.

Liz made a motion to adjourn the Board Meeting at 5:55 p.m. and Seconded by Anna. Motion carried.

GENERAL MEETING

April 13, 2023 6:00 p.m.

Ledger Office

The Whitehall Chamber of Commerce General Meeting was called to order at 6:15 PM by President Liz Pullman. In attendance were: Liz Pullman (President/Ledger), Dana Brunet (Vice President/Pepper Tree Deli), Sherre Mead (Treasurer/Numb3rs Bookkeeping), Carey Burnside (Board Member/Arctic Heat), Anna Coleman (Board Member/Starlight Electric), Chiara Schober (Chamber Coordinator), Rich Burnside (Arctic Heat), Steve Coleman (Starlight Electric), Colton Anderson (Gold Junction Presents/Star Theatre), Timothy Schober (White Hat Solutions), Johanna Paulston (Sage Wellness Center), Lilly Schober, and Amelia Schober (Girl Scouts).

Approval of Minutes

Dana made a motion to approve the April 2024 minutes as presented. Seconded by Carey. Motion carried.

Treasurer's Report

Sherre presented an overview. The Main operating account has a balance of \$70,176.41. In the Rodeo account there is \$25,441.37. In the Savings account there is \$10,016.73. The total balance of \$105,634.51.

Committee Reports

Coordinator Report - Chiara Schober

The Chamber sits at 87 Chamber Members.

The Chamber raised just over \$1,600 for kids activities with the Easter Egg Hunt campaign.

Frontier Days has 6 paid Vendors, however none of them are Food Trucks.

Discovery Map with Radio advertising discussion. Liz made a motion to move forward with the \$1,200 level, seconded by Anna. Motion passed. Chira will reach out to Scott at Butte Broadcasting to get it set up.

The top 5 states looking for more information on Montana through Southwestmt.com are FL, CA, TX, MT, & WI.

These folks are looking for more info on History & Ghost Tours, Wildlife Viewing, Hot Springs, Regional Lodging, and Lewis & Clark Trail. There were over 20 Thousand Views of the Continental Divide Trail in the

Southwestmt.com Photo Gallery. The next Southwest Montana meeting is 10:30 am at The Pen in Deer Lodge

with free admission to the Old Montana Prison tour to follow the meeting. This is their brochure exchange meeting and Chiara will bring a stack of Mural brochures.

National Travel & Tourism Week is May 7-13 with the Inaugural Convergence in Paradise Valley with a tour of the Yellowstone Film Ranch.

The Disability Employment Conference is at The Finn May 30-June1 and it is free to Montana Employers.

Current Business

Community Garage Sale - Chiara Schober

The Community Garage Sale will be held on Saturday June 17th. Please let us know if there are any conflicts we should know about before we start advertising.

Frontier Days - Liz Pullman

We are getting ready to roll out committees if anyone is interested in participating just let us know. We'll have some competition with Country Jam, but it might actually bring more people into Whitehall. Bruce Binkowski, Jefferson County Events Coordinator will sponsor ads in the Boulder Monitor and The Ledger, ABC/Fox and Public Television. It is looking like we will not be having Rodeo for Frontier Days this year. We are brainstorming other options to draw a crowd. For example: Lawn Mower Races, Show Mobile Races on Hay, Carnival, Color Run. Send us your ideas.

Enchanted Forest Fairie - Liz Pullman

The Whitehall Garden Club would like the Chamber to help out with a portion of their event similar to the Elfie Selfie but with Gnomes. Dana made a motion to participate in the Enchanted Forest Faire by hosting the Gnome Photo Contest for the Garden Club, seconded by Carey, motion passed.

Board Opening - Liz Pullman

Liz asked if we should open up the 1 year Director position currently held by Samara Doran as she will be stepping back due to family and health concerns. Dana made a motion to replace Samara as the 1 year Director, seconded by Anna, motion passed. We will take in-house nominations then we'll open up to the membership if anyone is interested then we will confer and vote.

Introductions around the room for Business After Hours.

The Whitehall Ledger hosted Arctic Heat, White Hat Solutions, and Gold Junction Presents.

Dana made a motion to adjourn the Meeting at 6:35 p.m. and Seconded by Sherre. Motion carried.

Submitted by:
Chiara Schober