

WHITEHALL CHAMBER OF COMMERCE

DECEMBER 2023

ANNUAL REPORT 2023

LATEST INFORMATION AND UPDATES
ABOUT WHITEHALL CHAMBER OF COMMERCE

**PREPARED BY:
CHIARA SCHOBER
EXECUTIVE DIRECTOR**





A WORD FROM THE DIRECTOR

Can you believe another year has come and gone? As we look back on 2023 our organization continues to see immense growth in all facets. Throughout the year we further increased our professional development and expended our advocacy efforts.

As the calendar turns to 2024, I want to take a moment to thank our membership for making the Whitehall Chamber of Commerce a continued success. If you have been to any of our various events in the last year, you experienced the drive and camaraderie within the Chamber. Looking forward, we will deepen our commitment to the relentless pursuit of a vibrant and prosperous business community.

The Chamber affords an opportunity for all members to grow their network, and in turn, grow their business. It allows you to forge professional and personal relationships which can last for years. I invite all of you to feel the energy, make the connections, and be active in what I believe is one of the greatest resources our community has to offer!

I look forward to seeing you all throughout 2024!

Chiara D. Schober

CHIARA SCHOBEN
EXECUTIVE DIRECTOR



EVENTS & PROGRAMS

As our organization continues to grow, the expansion of programs and events for our membership will continue to be a focal point.

A noteworthy addition to our services this year was the Business and Volunteer Recognition Celebration. This event helped kick off the Fall Festival with a community building evening full of awards, delicious food, and live music.

As we continue to increase our advocacy efforts to represent our members on the local, regional, state and federal levels we are thrilled to announce Chiara's appointment as the Secretary for the Montana Association of Chamber Executives.

Our organization also extended its reach into the community through Benefit Bingo, managed by Raven Hrysenko. This event serves as a platform for bringing community and business members together to enjoy a fun time for a cause. In 2023 we successfully raised over \$800 for the Chamber Kids Fund and Jefferson Valley Search & Rescue.

Frontier Days stood out as a highlight, not only for its growth but also for its positive impact on the community. The festivities continue to contribute to local tourism and economic growth, showcasing the positive impact our organization has on the area we serve.



BY THE NUMBERS

5

The Chamber produced 5 signature events in 2023. Ranging from the Community Easter Egg Hunt to Christmas Festival and the record breaking Frontier Days starting with the Community Barbeque on July 27th and offering activities through the 29th. These special events provide the opportunity for our members to interact, get involved and shape the future of our economy while bringing tourists into the community.

12

We know that we are better together. That's why we hosted 12 networking opportunities this year ranging from Business After Hours to Chamber Lunchtime Meetings and more. We stand committed to being the connector of people and services and we're just getting started.

38%

The Chamber of Commerce saw a 38% increase in Facebook Likes with over 1600 Followers and over 350 Followers on Instagram. No matter the occasion we are always ready and willing to celebrate your business and share your story on our social media pages.

88

As our town continues to grow so does our organization and the membership that is represented. In 2023 we welcomed new members to the Chamber of Commerce totaling 88 members! It's clear the Chamber continues to provide value to businesses throughout the Whitehall area.

GOT QUESTIONS

Do you have questions for the Chamber? Write them and send this back to us so we can answer you! We have a few for you.

NAME

PHONE NUMBER

EMAIL

1.

2.

3.

4.

5.

How can the Chamber help businesses better?

Is there an event you would like to see happen in Whitehall?

If you have been a part of another Chamber, what did they do that you want us to do?

If you are not currently a member, what would make you become a Whitehall Chamber Member?



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