



*The mission of the Whitehall Chamber of Commerce is to bring individuals, businesses and organizations together to enrich our community.*

# MINUTES

## BOARD MEETING

September 14, 2023 12:00 p.m.

Borden's Conference Room

The Whitehall Chamber of Commerce Board Meeting was called to order at 12:02 PM by President Liz Pullman. In attendance were: Liz Pullman (President/Ledger), Dana Burnet (VP/Peppertree), Sherre Mead (Treasurer/Numb3rs), Carey Burnside (Board Member/Arctic Heat), Kylie Hansen (Board Member/PTSA), and Chiara Schober (Chamber Coordinator) Via Phone: Sharon Macheel (Board Member/Copper Mtn Perfect Pup)

## Current Business

### a. Treasurer's Report

**Sherre**

Sherre reported that the Main account has \$70,574.25, Rodeo account is \$25,436.37, and Savings account is \$10,018.84 for a total of \$106,029.46.

### b. Biz & Vol Recognition

**Liz**

The event is on Thursday, September 21st. We have 13 RSVPs and most of them are plus 1. We will order food for 50 to 75 people. It is free with a plus one for members and a suggested donation of \$10 for non-members. Liz asked the board to make personal calls to invite businesses. Dana made a motion for Split Diamond Ranch to be Business of the Year, Lorie Steerman as Individual Volunteer of the Year, Expedition Church as Chamber Champion, and the Whimsical Wonders as Group Volunteer of the Year to receive awards. Seconded by Kylie, motion passed. Kylie made a motion to give each winner \$100 for a total of \$300. Seconded by Sherre, motion passed. Dana made a motion to amend the gifts to include the Whimsical Wonders for a total of \$400 to be given \$100 to each winner. Amended seconded by Carey, motion passed. Decorating will be on Wednesday, meeting at 4pm and done by 8pm.

### c. Fall Festival

**Liz**

There are currently 16 vendors registered to be in the Community Center. Regulars with the Farmers Market will stay at the Legion Park. Dori will help with the costume swap.

### d. Christmas Festival

**Liz**

Carey will put together a group email to communicate with the Christmas Festival committee. Carey made a motion for the Chamber to donate \$5,000 to Gold Junction Presents towards the fire suppression system being installed in the Community Center necessary to run the Haunted House. Seconded by Kylie, motion carried.

Kylie made a motion to adjourn the Board Meeting at 1:01 p.m. and Seconded by Carey. Motion carried.

## **GENERAL MEETING**

September 14, 2023 1:00 p.m.

Borden's Conference Room

The Whitehall Chamber of Commerce General Meeting was called to order at 1:03 PM by President Liz Pullman. In attendance were: Liz Pullman (President/Ledger), Dana Brunet (Vice President/Pepper Tree Deli), Sherre Mead (Treasurer/Numb3rs), Carey Burnside (Board Member/Arctic Heat), Kylie Hansen (Board Member/PTSA), Chiara Schober (Chamber Coordinator), Laura Dooley (Expedition Church), Bruce Binkowski (Jefferson County), Timothy Schober (White Hat Solutions/TSS), Jeannie Ferriss (Whitehall Library), and LaDonna Knox (High Peaks FCU).

### **Approval of Minutes**

Sherre made a motion to approve the August 2023 minutes as presented. Seconded by Carey. Motion carried.

### **Treasurer's Report**

Sherre reported that the Main account has \$70,574.25, Rodeo account is \$25,436.37, and Savings account is \$10,018.84 for a total of \$106,029.46.

## **Guest Reports**

### **Extension/JLDC - Liz Pullman**

Annual Dinner is next Wednesday at the Fairgrounds in Boulder. Erin said that they are working on their yearly audit.

### **Gold Junction Presents - Liz Pullman**

GJP has the Classics film series at The Star Theatre on Tuesdays. GJP presented to GSM the project to secure the funds for a new flexible use stage. We have community theater started back up. We are doing Noodles and our performance will be in December the week of the Christmas Festival. We had Shakespeare in the Parks last Friday. The Haunted House was approved by the State Fire Marshal with the installation of a fire suppression system. Slater Fire Sprinkler System donated all of their engineering, design, and labor.

### **Jefferson County Events - Bruce Bincouski**

This has been a busy summer. Rappin' the Rivers may not come back. The Rodeo was huge. Last weekend we had a Music & Arts Festival. The Boulder Monitor put on an Idea Fest. Boulder will have their haunted house at the fairgrounds. Circus Monster Mash will be at the Fairgrounds October 14th. There was only one open weekend at the fairgrounds all summer.

### **Library Report - Jeannie Ferriss**

The library had 200 kids in the summer reading and served 110 during the summer feed over 8 weeks. Fall calendar is out. Arline Webber will be starting a series about Whitehall history. There are 20 people signed up for the Holocaust club, they want to go to Washington DC this year. Last year there were 55,000 people in the library.

### **Mural Report - Jeannie Ferriss**

The new mural is scheduled to be installed at the K Bar & Grill the first week in October.

### **Western Legacy Center Report - Sherre Meade**

Cowboy Potluck is this Saturday. The Pro Rodeo has decided to back out of WLC. The billboard is up on I90 heading east. The Cowboy Christmas Dinner Fundraiser is scheduled for December 16th at the Community Center and will be catered by Red Apron.

## **Whitehall PTSA - Kylie Hansen**

The first meeting was September 11th. We have Baking and Movie Baskets to raffle off for new members. Anyone or business can become a member. JVCF Grant - Future of Technology for a drone classroom kits approximately \$4,000 for 10 drones. Mr. Koenig wants to get a 3D Printer. PTSA is hosting a Holiday Shoppe for kids to purchase gifts for family members with PTSA Money. Scentsy Fundraiser is on its way starting October 2nd. Next meeting is scheduled for Monday, October 9th at 4:15pm

## **Committee Reports**

### **Coordinator Report - Chiara Schober**

Chiara reported that she has been busy with the Fall Festival and Recognition Event. The Chamber was invited to do a Tree for the Liberty Place Festival of Trees. It was decided that we would not do a tree this year. Chiara found information on the Continental Divide Trail Coalition. She has had folks come into the Chamber who are hiking the Divide. She would like to look into becoming a Continental Divide Trail Gateway Community. One of our Chamber Members out in Pipestone asked for help getting the road to Ringing Rocks tended to for their customers to be able to drive up to see it. Chiara has found that there are folks interested in making Ringing Rocks a registered State Park. She will do some more research. Chiara and Liz wanted to bring light to a situation that occurred at the chamber last week. An individual came into the office and the situation became uncomfortable. Chiara is looking into the possibilities for training for our business owners and staff on how to deal with folks who are agitated or unwell. Liz is looking into grants for Panic Buttons in businesses. Chiara will look into a text app for notifications (not gossip) to be aware of what is going on in town.

## **Current Business**

### **Biz & Vol Recognition - Liz Pullman**

Thursday, September 21st at the Community Center. This is an appreciation for our businesses and volunteers. We will have nibbles and music.

### **Fall Festival - Liz Pullman**

Bingo will be at the Community Center on Friday, September 22nd at 6:30 pm. Ravin has been working to get donations and will call for Bingo. The Veterans are letting us use their equipment. Fall Festival is on Saturday, September 23rd on both sides of the community center. The Garden Club Pie Auction and by-the-slice will also be back in the community center. GJP will host groups on the Main Street Green to offer carnival games. We can move the carnival into the Star Theatre if necessary due to weather. We will be hosting a costume swap instead of a costume contest this year. Redman Orchard will have a pumpkin patch. Liz asked if we thought we should move the pumpkins to the Green. Everyone thought it was a good idea.

### **Christmas Festival - Carey Burnside**

Carey is moving forward with plans for the Christmas Festival, Christmas Village. Jeannie shared that the library gets over 600 visitors during the Christmas Festival.

## **Additional Business/Public Comment**

-Cardwell Community Church is hosting an Apple Pie contest on October 20th at 6pm in Borden.

## **Adjournment**

Dana made a motion to adjourn the Meeting at 2:02 p.m. and Seconded by Kylie. Motion carried.

Submitted by:  
Chiara Schober